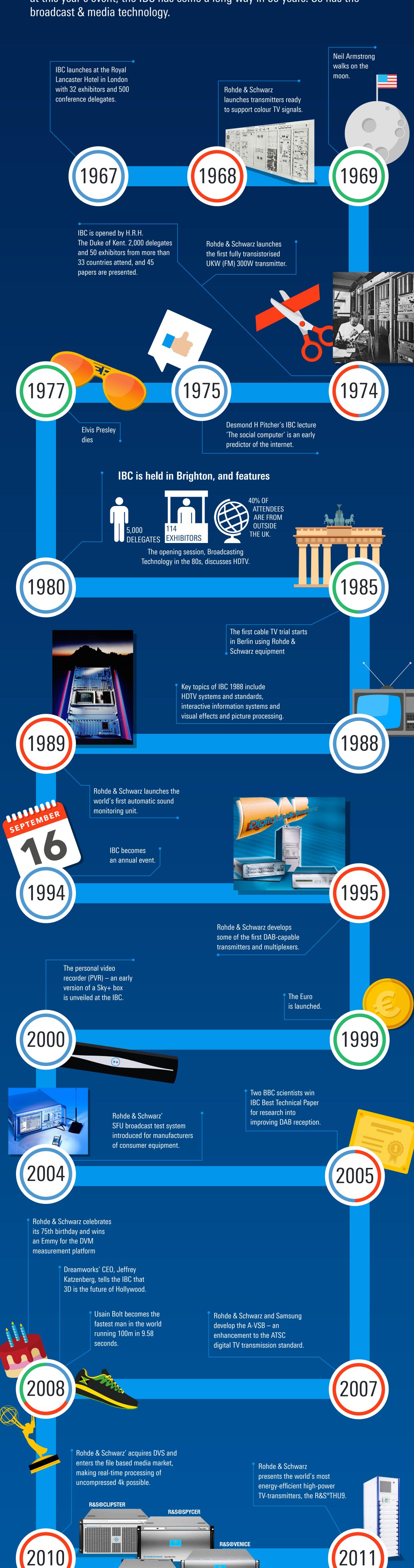
50 YEARS OF IBC



...and Rohde & Schwarz has been there every step of the way

IBC 2017 marks half a century for the International Broadcasting Convention.

From just 500 conference delegates in a London hotel to more than 55,000 at this year's event, the IBC has come a long way in 50 years. So has the broadcast & media technology.



BC is held in Amsterdam, and features

FROM MORE THAN 170 COUNTRIES

1,600 EXHIBITORS

Rohde & Schwarz enters the audio-video multiplexing and encoding market with the R&S®AVHE100.

(2016) (2013)

4k implemented in R&S®VENICE media production hub.

That's the history...



from Rohde & Schwarz

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